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10 top reasons
why iTRACS® DCIM is the right choice

With iTRACS' proven Customer Value Lifecycle™ deployment methodology, there's no suspense. No drama. Just the performance you'd expect from a global leader in DCIM implementations.

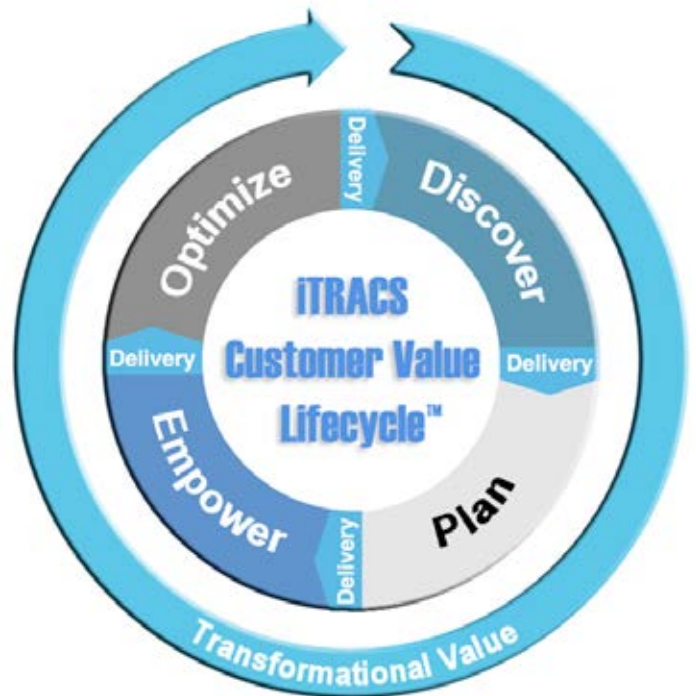## We understand what's on the line for you and know how to protect it.

We know that a great Data Center Infrastructure Management (DCIM) solution requires more than great technology – it requires a great implementation process.

Welcome to the iTRACS Customer Value Lifecycle Deployment Methodology.

The iTRACS Converged Physical Infrastructure Management® (CPIM®) software platform is an award-winning DCIM solution that's helping enterprises around the world optimize their physical infrastructure. And it's backed by an equally impressive deployment methodology—the iTRACS Customer Value Lifecycle.

The Customer Value Lifecycle connects our best minds with your best minds, working together in a hands-on process that takes the anxiety out of your deployment.

It's a simpler, leaner, more confident way to deploy your DCIM software. You'll see the positive impacts early and over the long haul, with measurable results that translate into smoother workflows, fewer surprises, and faster time-to-value.

Quick wins

With the iTRACS Customer Value Lifecycle, you get quick-win milestones reported on a predictable schedule. No guesswork. You always know where you are in the deployment.

iTRACS®
A CommScope Company

10 top ways

iTRACS can help ensure a successful DCIM deployment

1 Governance

Success starts with the right plan. iTRACS works with you to define the governance policies that will direct the project, keeping it on schedule and on budget.

2 Collaboration

We collaborate with stakeholders across IT, facilities, real estate and finance, as well as the business units you work with. Everyone is involved so everyone has ownership. We've found it's the best way to take internal politics out of a DCIM deployment.

3 Total data integrity

A successful deployment depends on complete and accurate data. Issues like poor or incomplete data can affect implementation cycles and exacerbate costs. The Customer Value Lifecycle helps mitigate this risk so you exit the deployment with complete data integrity and your costs are effectively managed.

4 Eyes on the prize

Together, we establish your KPIs and track them meticulously. You always know how we're performing and how you're performing across all four stages of the Lifecycle: Discover, Plan, Empower, and Optimize.

5 Schedule management

Projects of this scope are dynamic. To keep your deployment on schedule, you can count on iTRACS experts who've managed every kind of deployment contingency you can imagine—and some you wouldn't want to.

6 The CommScope advantage

We're a CommScope Company, which means your deployment is in very special hands. Together, iTRACS and CommScope offer unique industry expertise with technology experts in virtually every corner of the world.

7 Quality improvement

Our quest for continuous quality improvement is a passionate one. The Customer Value Lifecycle is a living, breathing methodology that is continually being enhanced based on experience, customer feedback, and advances in our internal processes.

8 No surprises, no worry

You'll know what to expect up front. You'll have constant progress updates during deployment. And your risks will be identified and contained. In fact, the only thing you won't get from iTRACS is the worry.

9 Going live is just the beginning

Unlike discrete software launches or disruptive big-bang moments, the Customer Value Lifecycle is an *ongoing* relationship between your team and ours. It delivers *continuous* business value against the key performance indicators YOU define. From day one of your iTRACS engagements, for as long as you are part of the iTRACS community, we are committed to your long-term success.

10 We take it personally

Our personalized, highly-responsive approach is designed to anticipate and meet your unique challenges. We're ready to show you how our personal "customer first" approach gets you live fast and provides superior value for your enterprise. Contact your CommScope/iTRACS sales representative—let's get started!

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Visit our website or contact your local CommScope representative for more information.